



*Y O U R T O W N  
P R E S C R I P T I O N  
S H O P*

Mr. John Doe  
1111 Main Street  
Anytown, MA 00000

Dear Mr. Doe:

The Yourtown Prescription Shop has recently joined a growing number of Massachusetts pharmacies by removing tobacco products from our shelves. Tobacco use is the leading preventable cause of death in the state of Massachusetts, killing over 11,000 people each year. Smoking accounts for 85% of all lung cancer deaths, 30% of all cancer deaths, and 25% of heart attack deaths. As pharmacists, we have the responsibility to promote your good health and the good health of our patients by discouraging the use of products that cause disease, disability, and death.

The Yourtown Prescription Shop is committed to providing a healthy environment for you and your family. On your next visit, please stop by our pharmacy and ask for more information on this campaign. If you are a tobacco user, please consider letting us help you kick the habit. Our pharmacists would be happy to assist you by offering you tobacco cessation information, advice, and medication counseling. Also, we will be happy to refer you to a tobacco cessation support group near you.

Good Luck!

Sincerely,

Your Name, Pharmacist  
Yourtown Prescription Shop